



COOKIE POLICY

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1. Introduction

Our website uses cookies, which are small text files placed on your device when you visit our website. There are many different types of cookies and they are widely used on vast numbers of websites for various reasons. For example, some cookies are used for making websites function properly and/or more efficiently and/or provide information to website owners and/or targeted advertising.

2. Purpose

The purpose of this policy is to explain the different types cookies we use, their purpose and when they expire.

3. Types of Cookies

We use the following types of cookies on our website:

Strictly Necessary Cookies

Strictly necessary cookies are used for things like supporting functions such as, logging in and remembering what is in your shopping basket and payment transactions.

Analytics Cookies

Analytics cookies collect information about how easy it is for you to navigate around our website and which features you use. The information we collect assists us in improving our website.

Functionality Cookies

Functionality cookies enable us to remember your saved preferences. Some functionality cookies can also be strictly necessary cookies, but not all.

Targeting Cookies

Targeting cookies help us to understand you better and make our website and advertising more relevant to you by collecting information about which parts of our website you have visited and which links you have used. Some of the information we collect using targeting cookies may also be shared with third parties.

First Party Cookies

First party cookies are placed by us and are used for the purpose of improving your experience of our website and/or improving our services.

Persistent Cookies

Any of the above types of cookies may also be persistent cookies. Persistent cookies stay on your device after you have left our website.

Session Cookies

Any of the above types of cookies may be session cookies. Session cookies are not permanent, as they only stay on your device for as long as you are visiting our website, following which they are deleted.

We Do Not Use Third Party Cookies

Third party cookies are placed by third parties such as, advertising services in order to provide you with advertising suited to you. These cookies work in the same way as analytics cookies described above. We do not use Third Party Cookies on our website.

4. Consent for Cookies

Before setting cookies on your device, we ask for your consent to do so. If you agree, this enables us to provide you with the best possible experience when visiting our website. If you decline, certain functions within our website may not operate effectively. That said, strictly necessary cookies will function, as we do not need consent to place these types of cookies.

5. Where to Find More Information About Cookies

You can find out more about cookies, including how to disable cookies, by visiting the following links:

www.aboutcookies.org or www.allaboutcookies.org.

6. Links

Our resources may use links to sites which are not controlled by us. We are not responsible for the content or policies of the sites we link to. We would never knowingly link to a site that would harm our visitors but we do ask that you are aware that sites can change at will.

7. Cookie Policy Changes

We reserve the right to change our cookie policy at any time. Please contact us via marketing@orpheus.org.uk if you wish to discuss any element of the policy or to change your communication preferences.

8. The Cookies We Use

The table below sets out the names of the cookies we use, who they are used by, a description of the cookies and when they expire.

Cookie Name	Used by	Description	Expiration
__utma	Google Analytics	Stores the amount of visits of a user, the time of their first visit, the previous visit, and the current visit. It does not contain any personal information and is used only for analytical purposes.	2 years from set/update
__utmz	Google Analytics	This performance cookie stores where a user came from (eg. search engine, search keyword, link).	6 months from set/update
_ga and _gid	Google Analytics	Used to distinguish between website users in Google Analytics.	2 years and 2 hours
_gat_UA-XXXXXXXX-X (where the Xs are replaced by the Google Analytics ID number)	Google Analytics	Used to moderate calls to the Google Analytics service.	1 minute
__unam	ShareThis	Set as part of the ShareThis service and monitors "click-stream" activity, e.g. web pages viewed, navigation from page to page, time spent on each page etc. The ShareThis service only identifies a user if they have separately signed up with ShareThis for a ShareThis account and given them consent. Checks how long you stay on a site: when a visit starts, and ends. It does	14 months

		not contain any personal information and is used only for analytical purposes.	
cc_cookie_accept	Website	Stores whether the user has accepted the cookie message or not.	365 days
ASP.NET_SessionId	Website	Used for authenticating a user's session after logging in. Closes when you exit the browser.	End of session
ARRAffinity	Website	Tells our infrastructure which server to handle the request.	End of session
MemberLoggedIn	Website	A binary flag which stores whether a user is logged in or not.	End of session
ai_session and ai_user	Website	Tracks users as they navigate the website predominately for infrastructure performance insights.	1 day
DisplayName	Website	Keeps track of a donors preference to show their name during a Direct Debit.	End of session
IDE, DSID, _ct_rmm	DoubleClick.net	These cookies are managed by DoubleClick, an advertising platform we use to display adverts. They help us identify which visitors to our website have seen or clicked one of our adverts.	2 years from set/update
__cfduid	CloudFlare	Identify individual clients behind a	365 days

		shared IP address and apply security settings on a per-client basis	
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Policy Number	Owner	Completion Date	Next Review Date	Version	Equality Impact Assessment Date
D4.21	Rachel Black CEO	10.06.19	10.06.20	2	